

BUSINESS CYBERMOBILITY

Vitoria-Gasteiz '22

HOW TO PROTECT YOUR TRANSPORT, DISTRIBUTION AND LOGISTICS COMPANY, YOUR INSTITUTIONAL VEHICLE FLEETS... TO PREVENT A CRACKER FROM STEALING YOUR VEHICLES, GAINING ACCESS TO INFORMATION TO BLACKMAIL YOU ...

CASOS REALES

• 2016/ GERMANY, TESLA APP

Two Tesla Model S stolen, GPS signal blocked so they can't be tracked.

• 2019/ USA, ITRACK AND PROTRACK FLEET CONTROL FAILURE

They get to know the location of tens of thousands of vehicles, from South Africa to the Philippines, and turn off the engines of many of them.

• 2019/ USA, FORD PASS CONNECT APPLICATION

Geolocate, unlock, lock and start the vehicle that is not yours remotely from a smartphone using the official Ford app.

• 2019/ UNITED KINGDOM, MANCHESTER PUBLIC BUS SERVICES APP

A group of crackers cripples the fleet and demands a ransom of \$100,000. The final cost of the damage suffered was estimated at 18 million dollars.



• 2019/ USA, GEORGIA PATROL CARS

A group of crackers cripples the fleet and demands a ransom of \$100,000. The final cost of the damage suffered was estimated at 18 million dollars.

• 2020/ USA, MINNESOTA POLICE RADIO / WEB CRACKER

Anonymous cracked the Minnesota State Police Department's radio system and website and threatened to leak the information.

AND THESE ARE SOME OF THE CONSEQUENCES



**DAMAGE TO THE BRAND IMAGE
AND REPUTATION OF THE
ENTERPRISE OR INSTITUTION**



LOSS OF COMPETITIVENESS

- Logistics costs
- Repair costs
- Loss of customer contracts
- Delays in customer deliveries



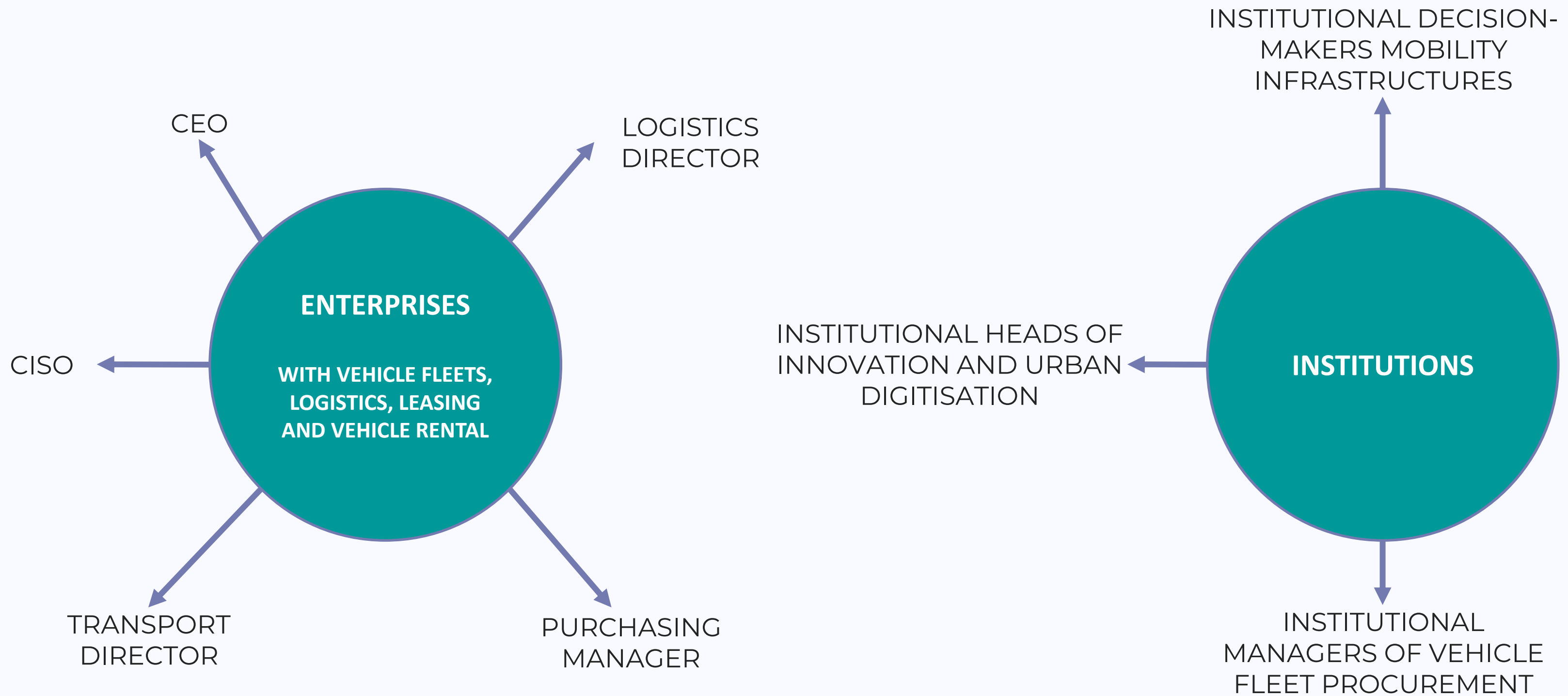
ECONOMIC IMPACT

- Rules for GDPR
- Fines for non-compliance with UNECE/R155 regulations
- Customer complaints



**PROBLEMS WITH
INSURERS**

Who is it for?



A benchmark for safety and mobility in Europe

WE HAVE A MULTITUDE OF PARTNERS, WITH WHOM WE SEEK TO BE THE BENCHMARK IN CYBERSECURITY APPLIED TO MOBILITY THROUGHOUT EUROPE



- CYBENTIA has the Guardianship Certificate of the Chamber of Commerce, Industry and Services of Alava.



- CYBENTIA is included as a company belonging to the Green Pact Community of Vitoria-Gasteiz.



- CYBENTIA is included as an associated company in the mobility and logistics cluster of the Basque Country.



- CYBENTIA is supported by Parque Científico de Madrid.



- CYBENTIA is included in the white book of cybersecurity companies in the Basque Country.



- CYBENTIA is supported by the Alava Technology Park.



- CYBENTIA is supported by Madridmasd.



- CYBENTIA is included in the list of training companies recommended by the National Institute of Cybersecurity INCIBE.



- CYBENTIA is a UN service provider.

MEDIA PARTNERS:





CYBENTIA[®]
GRUPO

CONSULTORA
DE INVESTIGACIÓN,
CONCIENCIACIÓN
Y COMUNICACIÓN
ESTRATÉGICA

**DO NOT LET ANYONE TO DISCOVER CYBERSECURITY
LOOPHOLES IN YOUR VEHICLE FLEETS BEFORE YOU
DO!**

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